



Harbour Marketing International (H.M.I)

Company profile

Your partner for: Laboratory world
www.hmilab.nl

Head office

Einkawa 108 245/6/A506
Erbil Kurdistan Region / IRAQ
Tel Irak: 009647502319956
Email: info@hmilab.nl

Branch Office

Graham Bellstraat 13, 8013 PL
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Introduction

Harbour Marketing International (H.M.I.) Company is a 100% locally-owned company established in 2014 by the Bardqiman family.

H.M.I. HAS gained great trust relationship with all of its valuable buyers and Has become one of the reliable laboratory equipment supplier companies in Kurdistan.

H.M.I. HAS leg and still is Involved in dealing in laboratory equipment supplier activities with a specialization

in high quality laboratory equipment. Within the stabilization of the Kurdish region everything is becoming more in demand, from consumer products to industrial / medical machinery. H.M.I. printable is to meet the customer's needs due to the General Trading activities Pursued.

During the last years, H.M.I. was heavily Involved in dealing with the neighbor and European countries in the same industry, accordingly, a great success was achieved-which could be seen continuing progressions and sing more and more.

We are very keen interested to work with your company. That we wish we can work together and give new dimension to our business for mutual benefits and having received your trade valued inquiries / orders / suggestions. For any other detail or Information please feel free to contact us.

Harbour Marketing International (H.M.I.) provides excellent products to, Organizations (Large scale, medium scale, scale Small and Micro Scale Industries), Government Organizations.

The efforts of the company have been Duly rewarded and recognized.

laboratory chemicals suppliers, suppliers chemical instruments, laboratory glassware suppliers, chemical plasticware suppliers, filter paper suppliers, test sieves suppliers at West EU and USA.

Laboratory equipment supplier.

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Activities

- (1) Supply of Laboratory Equipments & Instruments.
- (2) Supply of Laboratory Chemicals & Culture Media.
- (3) Supply of Bulk Chemicals, Acids, Solvents, Minerals & Other Rare Bulk Chemicals..
- (4) Supply of Glassware's & Plastic wares.
- (5) Supply of Miscellaneous Laboratory & Industrial Items.
- (6) To provide complete technical information & application methodology to our customers.

Products Applications

Academic:

- (A) Research Institutes and Education Institutes and the University
- (B) Public Health Care: Water supply, Waste water disposal, Pollution control.

Industries:

- (A) Oil and Gas Industries
- (B) Cement Industries
- (C) Power Projects (Thermal Power Stations, Hydro Power Projects)
- (D) Metal Industries
- (E) Food, Beverages and Dairy Products including Oil Industry
- (F) Agriculture such as Biofertilizers
- (G) Casting Industries (Ferrous, Non Ferrous & Sand Casting Foundries)
- (H) Power Projects (Thermal Power Stations, Hydro Power Projects)
- (I) Electroplating (Zinc, Chrome & Nickel)

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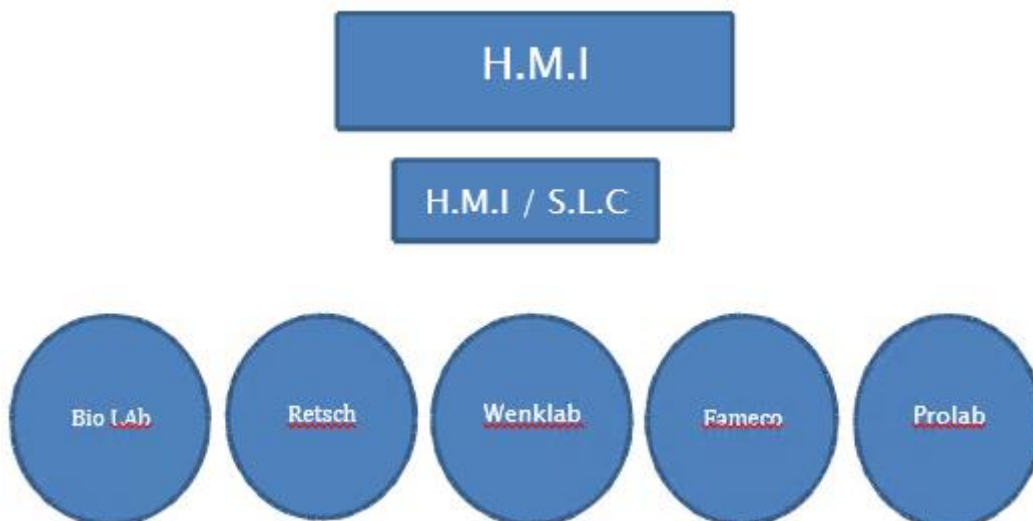
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Company Structure

This is really a very interesting aspect of our company. This is a group of 2 companies. H.M.I and S.L.C .

Administration of the company is run under different names as well as country & product specific we have also different marketing faces, which have their own set of specialized staff to look out the needs of these marketing phases. The names were floated by the company to overcome the complex taxation schemes of Iraq government.



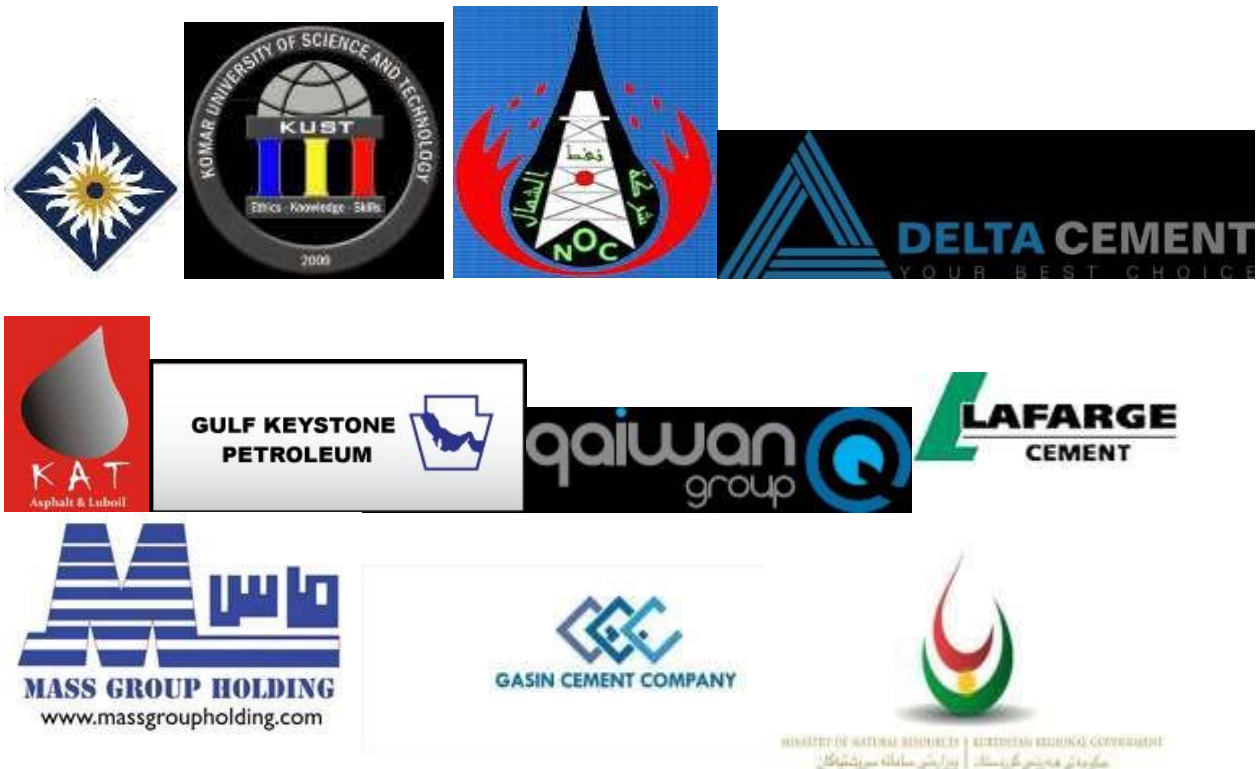


Harbour Marketing International (H.M.I)

Customers of Harbouw Marketing International

- Mass Group Holding
- Lafarge Iraq Cement
- Delta Cement
- Qaiwan Group
- Bezhan PetCo
- North Oil Company

- Komar University
- American University
- Kat asphalt
- Gulfkeyston





Company Value

The world is changing all around us. To continue to thrive as a business over the next ten years and then , we must look ahead, understand the trends and forces that will shape our business in the future and move swiftly to prepare for what's to come. We must get ready for tomorrow today. That's what our vision is all about. It creates a long-term destination for our business and provides us with a "Roadmap" for winning together with our bottler partners.

Our Winning Culture

Our Winning Culture defines the attitudes and behaviors that will be required of us to make our vision a reality.

Live Our Values

Our value serves as a range of our actions and describe how we behave in the world.

Leadership: The courage to shape a better future

Collaboration: Leverage collective genius

Integrity: Be real

Accountability: If it is to be, it's up to me

Passion: Committed in heart and mind

Diversity: As inclusive as our brands

Quality: What we do, we do well

Our Values

Commitment to Quality, Service & Integrity:

We embrace and uphold our company values of personal and professional ethics, honesty and trust.

Our commitment to quality is the core of our business.

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Company Policy

The company has always believed in QUALITY FIRST & hence sourcing of the products is based on “Prevention Is Better Than Cure” theory, which enables to forecast all unseen problems & maintain the High Quality Standards along with cost effectiveness. We believe in PROGRESSING with our VALUED CLIENTS & enrich our business with ETHICS.

Mission & Vision

To be a GLOBAL BRAND by offering world-class, quality products to the INSTITUTES & INDUSTRIES at an affordable price.

Our Mission serves as the framework for our Roadmap and Guides every aspect of our business by describing what we need to accomplish in order to continue achieving sustainable, quality growth. Our Company is laboratory equipment suppliers, laboratory chemicals suppliers, chemical instruments suppliers, laboratory glassware suppliers, chemical plastic ware suppliers, filter paper suppliers, test sieves suppliers at weat EU and USA .

We believe in 6 P's....

People: Be a great place to work where people are inspired to be the best they can be.

Portfolio: Bring to the world a portfolio of quality beverage brands that anticipate and satisfy people's desires and needs.

Partners: Nurture a winning network of customers and suppliers, together we create mutual, enduring value.

Planet: Be a responsible citizen that makes a difference by helping build and support sustainable communities.

Profit: Maximize long-term return to shareowners while being mindful of our overall responsibilities.

Productivity: Be a highly effective, lean and fast-moving organization.

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